HAIR APP

Salon new hair experience



The new Salon HairApp experience

Before

Invite

During

Indulge

After

Intensify

The new Salon HairApp experience

2. Welcome me



Attract me

4. Relax me



7. Care for me

5. Reveal me

6. Empower me



Infuse the experience mindset



Personalised experience



Welcome rituals



Community sharing



TBYB

Inspirations















Inspirations

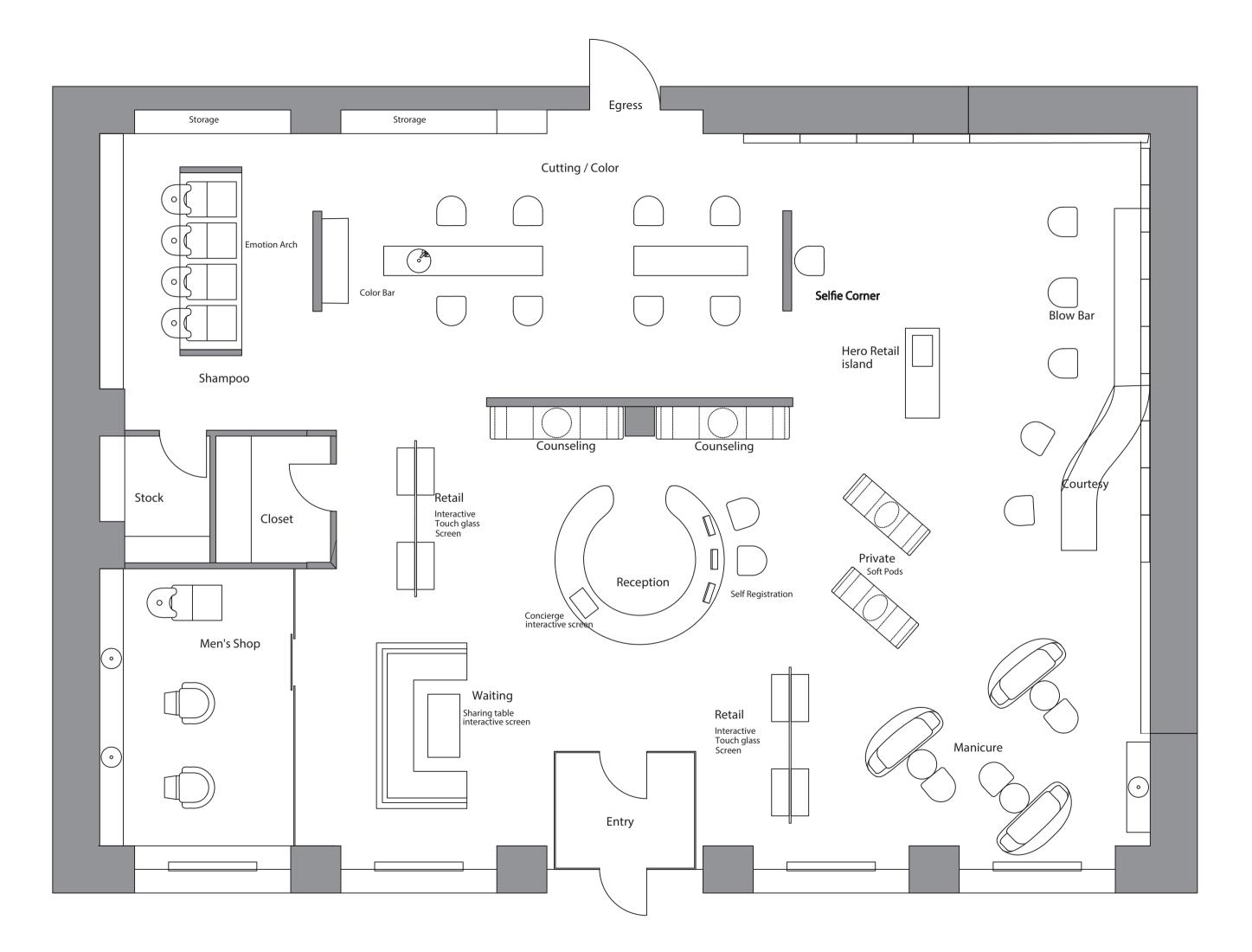






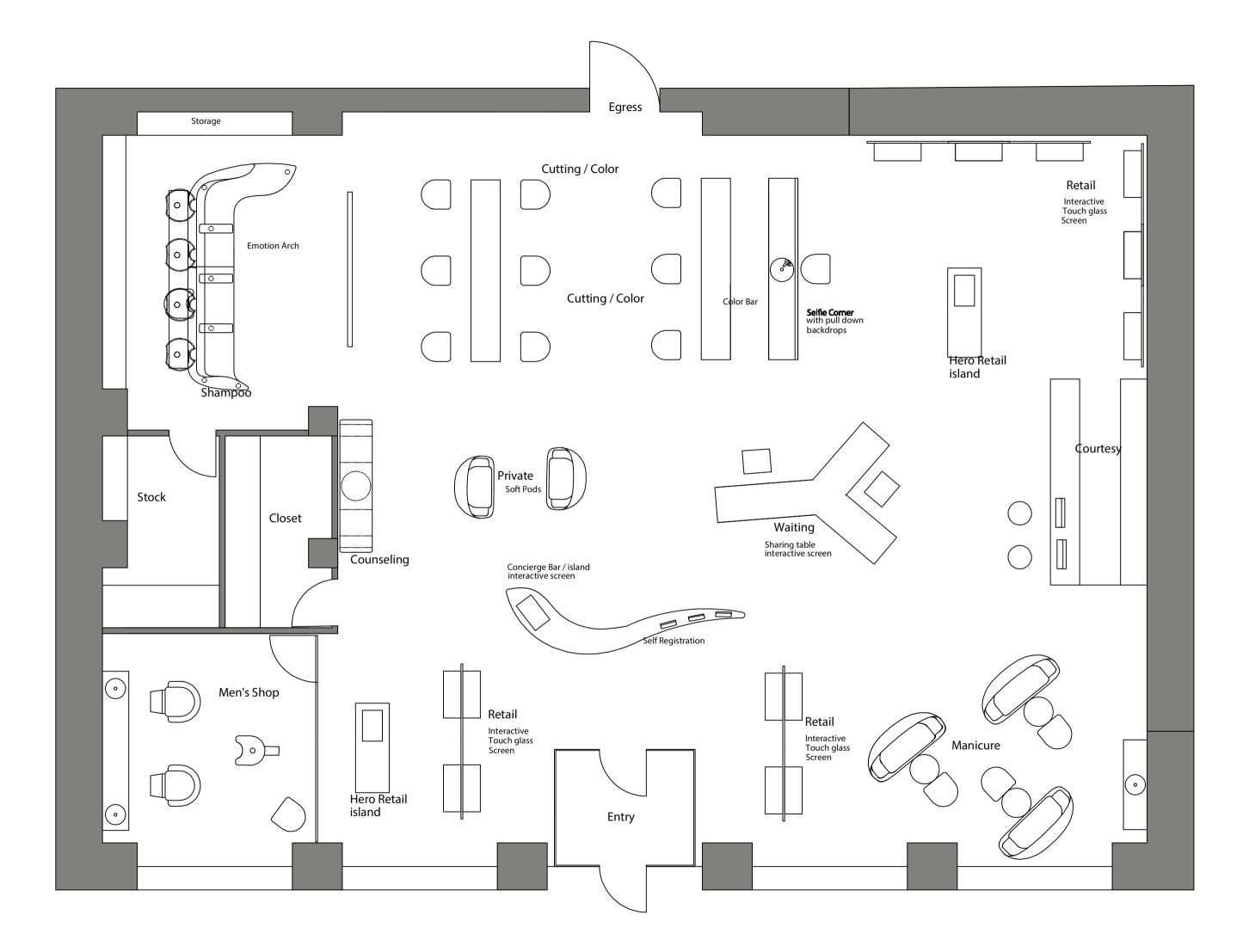


concept A





concept B







Reception Self Registration Interaticve Desk

KA.

because you're worth it

MAN























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Dry Bar with Courtesy





Credits

design concept by Anton Kobrnetz and Arian Brajkovic in colloboraton with FIAPP Internatonal



